

**2017 Top Origin MSA's of Cardholders with a Public Golf Course Transaction in Northeast Florida\***

1	ATLANTA, GA
2	NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT-PA
3	ORLANDO, FL
4	WASHINGTON-BALTIMORE, DC-MD-VA-WV
5	TAMPA-SAINT PETERSBURG-CLEARWATER, FL
6	BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT
7	CHICAGO-GARY-KENOSHA, IL-IN-WI
8	GAINESVILLE, FL
9	DETROIT-ANN ARBOR-FLINT, MI
10	TALLAHASSEE, FL
11	MIAMI-FORT LAUDERDALE, FL
12	PHILADELPHIA-WILMINGTON-ATLANTIC CITY, PA-NJ-DE-MD
13	BIRMINGHAM, AL
14	NORFOLK-VIRGINIA BEACH-NEWPORT NEWS, VA-NC
15	CHARLOTTE-GASTONIA-ROCK HILL, NC-SC
16	SEATTLE-TACOMA-BREMERTON, WA
17	WEST PALM BEACH-BOCA RATON, FL
18	DALLAS-FORT WORTH, TX
19	MINNEAPOLIS-SAINT PAUL, MN-WI
20	NASHVILLE, TN

\*Excludes the MSA's of Jacksonville, Daytona, Melbourne, Titusville, Palm Bay

**2017 Top Origin MSA's for Credit/Debit Card Spend at Public Golf Courses in Northeast Florida\***

1	ATLANTA, GA
2	NEW YORK-NORTHERN NEW JERSEY-LONG ISLAND, NY-NJ-CT-PA
3	WASHINGTON-BALTIMORE, DC-MD-VA-WV
4	ORLANDO, FL
5	BOSTON-WORCESTER-LAWRENCE, MA-NH-ME-CT
6	CHICAGO-GARY-KENOSHA, IL-IN-WI
7	TAMPA-SAINT PETERSBURG-CLEARWATER, FL
8	PHILADELPHIA-WILMINGTON-ATLANTIC CITY, PA-NJ-DE-MD
9	DETROIT-ANN ARBOR-FLINT, MI
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17	NORFOLK-VIRGINIA BEACH-NEWPORT NEWS, VA-NC
18	SEATTLE-TACOMA-BREMERTON, WA
19	NASHVILLE, TN
20	CINCINNATI-HAMILTON, OH-KY-IN

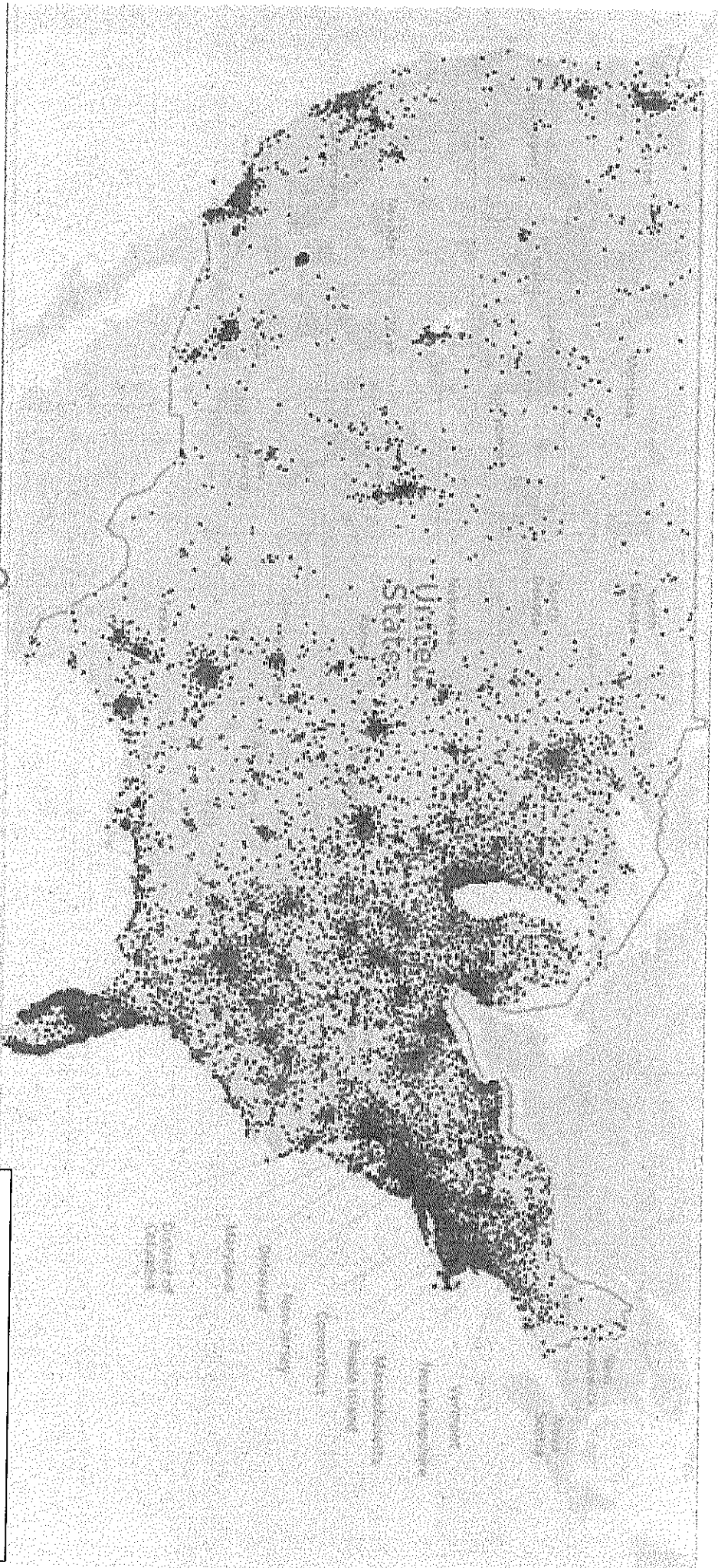
\*Excludes the MSA's of Jacksonville, Daytona, Melbourne, Titusville, Palm Bay

**GOLFNOW**

Course Partner Golfer Profile Report  
Blue dots represent customers. Green dots represent golf courses.

**PERFORMANCE**

Report



**2017 PERFORMANCE**